

lucy edmont

hello@lucyedmont.com

.com

education

Bachelor Degree of Communications: Media Arts and Production

Graduated 2017. 3 year's full time study at University of Technology, Sydney.

Secondary School HSC Completion (Final Year)

Mackellar Girls High (2012) Sydney, Australia

Head Girl, Graduated with **ATAR 95.9**, Regional Director General's Award for Outstanding Student Achievement, Year Advisor's Award for Consistently Striving for Personal Best, Gold Medallion, First in Advanced Mathematics/Drama/Design and Technology and Second in Advanced English/Extension 2 English, Third in Extension 3 English. Major works Short Film and Screenplay.

Video Creator and Editor

HeySummit (full-time from October 2020) - June 2021

Roles include:

- Pitching, planning, shooting and editing video (and some stills + Lottie website animation) content for various online platforms.
- Staying educated on the latest in the event marketing world and writing customer-centred scripts (developing brand identity + tone)
- Project managing and collaborating with a team of diverse content creators
- Working daily in After Effects to develop motion graphics and 2D animation, implementing a strong brand identity
- Communicating face-to-face with customers and presenting event marketing knowledge on-screen as brand ambassador and video presenter
- Adapting and repurposing content for various social media platforms
- Managing projects from conception to distribution (including subtitle creation + YouTube SEO)

industry
experience

videographer + editor

Lucy is an impactful and talented videographer. She balances brand and tone whilst keeping the audience at the core of her work. As a result, Lucy has helped shape our positioning and has delivered pitches, scripts and fully edited videos from technical how tos, through popcorn style promos to full informational webinars. Lucy is a brand champion. Her commercial nouse is complemented by her creative skills, vision, and mastery of storytelling.

Lizzie Brough, HeySummit

Freelance Editor and Videographer

Editor for multiple television commercials, online social media content and agency pitches for internationally acclaimed productions including *Celtic Illusion*, *Illusionist Anthony Street* (2017-present), and *Shantigravity Music Festival, Cambodia 2020* (present). Always listening to client's vision and creating something that's uniquely theirs.

With a particular focus on short form branded social media content for small businesses, I have been a freelance shooter/director/editor since 2018.

Email long term client for reference
anthony@baseentertainment.com.au

Assistant Editor

The Gingerbread Man, Sydney (Jan - Mar 2017)

- Post-production attachment on ABC's award-winning series *Mystery Road: Season 1*. Conform editor with Da Vinci Resolve.
- Junior editor using Adobe Suite for multiple projects including Gracie Otto's *Breakfast in Bed*.
- Additional duties including carefully checking final deliveries and delivering materials to partners under deadline, data wrangling and spreadsheeting, working with VFX dept. and production coordinator to delegate VFX tasks and transfer VFX files back into project file, facilitating communication between clients and crew, warmly welcoming clients and ensuring high standard of hospitality/cleanliness, and general errands such as organising video equipment packages for clients. Heavily value attention to detail, with commitment to delivering to deadline.

fast learning, passionate about upskilling and staying fresh

values attention to detail

can-do attitude, welcomes challenge

passionate creator of unique content with creative flair

takes time to listen and capture your vision

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for showreel

Adobe Suite

general all-round skills, strong in Premiere and After Effects

Current Kit (expanding)

Panasonic GH5

Sigma Art 18-35mm 1.8

Rokinon 85mm 1.8

Olympus M.Zuiko 60mm 2.8 Macro

Panasonic 8-18 2.8-4

Metabones Speedbooster

DJI Ronin S

2 x GlowPad LED Lights

Tripod

Green screen

Andycine A6 Plus V2 5.5" Monitor

Falcon Eyes F7 RGB LED Video Light

Freewell Variable NDs

Rode Video Mic Pro Shotgun Mic

Tascam DR-10L Lav Mic

Producer: *Twisted Sister, Nerfed and Sugar* (2017).

Sugar was an ambitious self-funded short for which we secured sponsorships from organisations including ROSCO and Panavision. Screened at several festivals including AACTA recognised For Film's Sake Festival (Event Cinemas, George St), Portobello Film Festival (London) and Berlin Lift-Off Festival.

Role included story + script development, cast/crew hiring + budgeting, all pre-production documentation, contracts, efficient communication between cast/crew, location bookings, logistics and and social media postings.

Production Coordinator: *Trigger Happy* by Sunny Grace (Sun Productions) 2018.

Screened internationally, including at Cannes Short Corner. Winner of Global Shorts Award of Excellence, Los Angeles 2018.

Art Department Assistant/Runner:

SLAM feature film (Partho Sen-Gupta) 2017. Casual long-term.

Props development, sourcing and buying, set dressing, on-set runner.

Runner:

Sportsgirl Commercial (Sun Productions) 2018. Casual.

Script Supervisor, Data Wrangler and Runner:

Alfred J. Hemlock (Edward Lyons) 2017. Volunteer.

Runner and Continuity Manager:

MILK (2015), Projekta. Volunteer.

Editor

Fashion Industry Broadcast, Sydney (80 hour internship, 2017)

Researching, sourcing assets and editing online content for various social platforms, honouring brand identity.

Live Theatre Performer and Videographer

(2013 - 2020)

Toured internationally in acclaimed stage productions 'Eireborne', 'A Taste of Ireland', 'Celtic Illusion', 'Celtic Illusion: Reimagined', 'Irish Celtic 1' and 'Irish Celtic 3', with multiple television appearances and additional freelance work as Behind-The-Scenes videographer. On-stage live camera operator for 'Illusionist Anthony Street', 2019.

From live theatre, I bring quick problem solving, spontaneity, the ability to work hard for long hours, and calmness under pressure.



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for showreel